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For Immediate Release

Denver Christkindlmarket Celebrates 25 Years of Holiday Magic at New Auraria Campus Location

DENVER, CO, November 12, 2025 - The countdown is on! In just a few days, the 25th annual Denver Christkindlmarket, presented by Bank of America and United Airlines, will debut at its new location on the **Tivoli Quad** at the **Auraria Campus**, running from **November 21 to December 23, 2025**.

Due to upcoming construction at the Market's former location at Civic Center Park, the German American Chamber of Commerce – CO Chapter (GACC-CO) relocated the Denver Christkindlmarket to the Auraria Campus. "We're thrilled to welcome visitors to the Market's new home. The site's rich German heritage, rooted in the historic Tivoli Brewery, makes it a perfect fit for our holiday celebration of tradition and community," notes Samantha Seems, Executive Director of the GACC-CO. "With more space for guests to explore, proximity to downtown, plenty of parking, and access via public transit, this location offers both charm and a visitor-friendly venue."

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Since the Denver Christkindlmarket's debut in 1999 at the Denver Pavilions, this authentic German-style holiday market has evolved into a cherished holiday tradition, expanding in size, welcoming more vendors, and delighting visitors. Over the past 25 years, it has become a must-visit seasonal destination for both Colorado residents and out-of-town guests.

Step into a winter wonderland of holiday cheer, where the familiar aroma of roasted cinnamon nuts, music, and twinkling lights create a magical atmosphere beneath the iconic striped rooftops of wooden huts. The beloved Mile High Tree is back and will shine at the Denver Christkindlmarket's new venue.

Exciting New Additions Unveiled for the Denver Christkindlmarket's 25th Anniversary

To mark this milestone year, the Market is unveiling exciting new features for visitors of all ages. New this year is the Western Carousel which is a beautifully restored 42-foot Herschell Carousel featuring hand-carved horses and vintage charm. Perfect for children and nostalgic adults alike, this magical ride is available for \$5 per ticket.

Another addition to the Denver Christkindlmarket is a glass ornament workshop where visitors can experience the centuries-old tradition of German glassmaking with master artists. In a hands-on 30-minute session, guests ages seven and up can craft their own sparkling holiday keepsake. No prior experience is required, and registration is now open on the [Denver Christkindlmarket website](#).

For the 25th Anniversary, the Denver Christkindlmarket is spreading extra cheer through exciting local collaborations! Students from MSU Denver's School of Hospitality created festive timeline displays celebrating the Market's history with one winning project brought to life at the Market!

This year's exclusive Denver Christkindlmarket commemorative mug and stein, designed by Colorado street artist Pat Milbery, feature the Tivoli Brewery building celebrating the Market's new home and its German roots.

Free Holiday Entertainment

The Market is a winter wonderland complete with free holiday cheer. Bands, dancers, choirs, and entertainment for the whole family are scheduled daily at the Market. For a detailed list, visit the Denver Christkindlmarket [Entertainment Calendar](#).

- *Family Friendly* - Every Sunday of the Market, family fun is on the schedule, including Denver7 Storytime, where your favorite anchors and reporters lead the reading of a holiday classic.
- *Authentic German Traditions* - The Market opens with the traditional ceremonial keg tapping with Prost Brewing Co. and Denver Mayor Mike Johnston and a prologue reading from the Christkind (Nov 21st). The Market will also host *Krampus Nacht* (Dec 5th), a Market favorite based upon alpine folklore, and *St Nikolaus Day* (Dec 6th), when Nikolaus and the Christkind will be on site to take photos!

Celebrate the Holidays in Style - Plan Your Visit

Holiday get-togethers at the Denver Christkindlmarket have something for everyone. Whether planning a family day, a night out on the town, a work holiday party, or a holiday shopping excursion, a [Bank of America Festival Hall table reservation](#) at the Market is a great spot to meet up and enjoy the festive atmosphere.

- **Table reservations** are in two-hour increments and include table service. Tables accommodate up to six people. New this year, **appetizer platters** are available for pre-purchase when making a table reservation. The Bank of America Festival Hall is also the place for free live music and dancing, so be sure to consult the [Denver Christkindlmarket Entertainment Calendar](#) and reserve your table to get a front-row seat for your favorite entertainer.
- **New Location:** Tivoli Quad at Auraria Campus, 1000 Larimer Street, Denver, CO 80204
- **New Market Hours – Enjoy holiday lights later in the day:**
 - Monday – Thursday: 1:00 PM – 9:00 PM

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- Friday – Sunday & Dec. 15 – 23: 11:00 AM – 9:00 PM
- Festival Hall open until 10:00 PM every night
- Thanksgiving Day: 11:00 AM – 4:00 PM
- **Admission:** Free and open to the public
- **Parking & Transit:** Accessible parking structure adjacent to the Market and easy access to [public transportation and nearby parking options](#) available.

The Host and Sponsors

The GACC-CO produces the annual Denver Christkindlmarket, presented by Bank of America and United Airlines.

Enjoy a traditional German-style brew from Prost Brewing Company, the official Bier of the Christkindlmarket. Associate sponsors are Denver7, ICE! Gaylord Rockies, Lifetime Home Remodeling, and Mile High Outdoor. Supporting sponsors include Bärenjäger Honey Liqueur, and Mozart Chocolate Liqueur, and Contributing sponsors Best of Breckenridge and Westword.

For more information, please visit the official website at ChristkindlmarketDenver.com. Or connect with us on our social media platforms:

- Facebook: DenverChristkindlmarket www.facebook.com/DenverChristkindlmarket
- Instagram: denverchristkindlmarket www.instagram.com/denverchristkindlmarket

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